

The guitarist of today demands performance and quality. We at Jackson Guitars are fully committed to the goal of providing just that!

Jackson Guitars started a tradition in 1978 by producing instruments which met all the criteria for ultimate form, style, sound, and playability. This tradition continues today at our manufacturing facility in Ontario, California. We do not mass-produce our guitars, they are custom crafted individually.

Soloist

An inspired piece of work for inspired musicians who play inspired music. The Soloist came to be in 1980 when a classic body design was thoughtfully refined and shaped into what you see on these pages.

The Soloist features a neck which runs through the body. This design basically makes the guitar one piece of wood which, in turn, makes for brilliant, punchy sustain. You have an option of choosing from several types of woods which are acquired from locations all over the world.



The Soloist is also available in three other forms: The Soloist 12-string, the Soloist Double Neck, and the Soloist Arch Top models. Each guitar is available with Custom or Student neck options. These guitars define "playability" in every sense of the word.

Vintage Style

QUESTION: What happens when you put a classic guitar design together with state-of-the-art hardware and electronics?

ANSWER: You get the Jackson Vintage Style guitars, obviously!

Tonal characteristics abound! With a wide selection of wood choices and electronics options, the Jackson Vintage Style will allow a guitarist to hear just about any tone from vintage to raging metal.

The necks are very fast. No other bolt-on guitar neck can give you the feel and playability of a Jackson. The moment you lay your hands on one you'll know why so many top players and guitarists all over the world have become so attached to their Jackson guitars.

There are plenty of options available with the Vintage Style models. The 24 fret neck option has become very popular over the last few years.



Dinky Style

The Jackson Dinky Style guitar is inspired from our Soloist model, yet features a bolt-on neck design. As with the Soloist, the body lines are a bit sharper and narrower which give the horns an extended look.

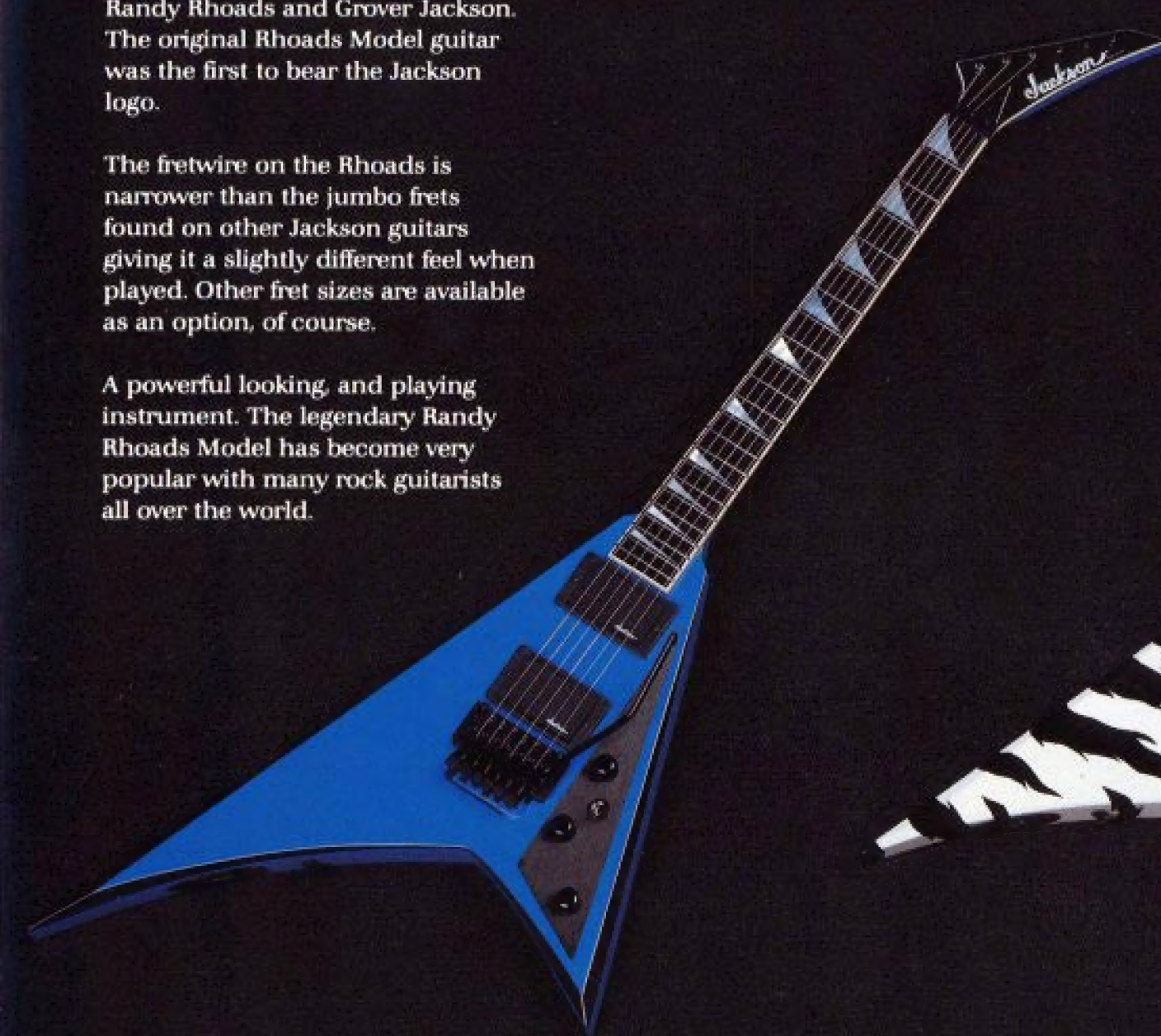
The reversed headstock option adds a very distinctive and aggressive look to the guitar.

Rhoads

The Jackson Rhoads Model is a collaboration between the late Randy Rhoads and Grover Jackson. The original Rhoads Model guitar was the first to bear the Jackson logo.

The fretwire on the Rhoads is narrower than the jumbo frets found on other Jackson guitars giving it a slightly different feel when played. Other fret sizes are available as an option, of course.

A powerful looking, and playing instrument. The legendary Randy Rhoads Model has become very popular with many rock guitarists all over the world.



King V

The Jackson King V. Body lines are very sharp and tapered making for an exciting, visually striking guitar.

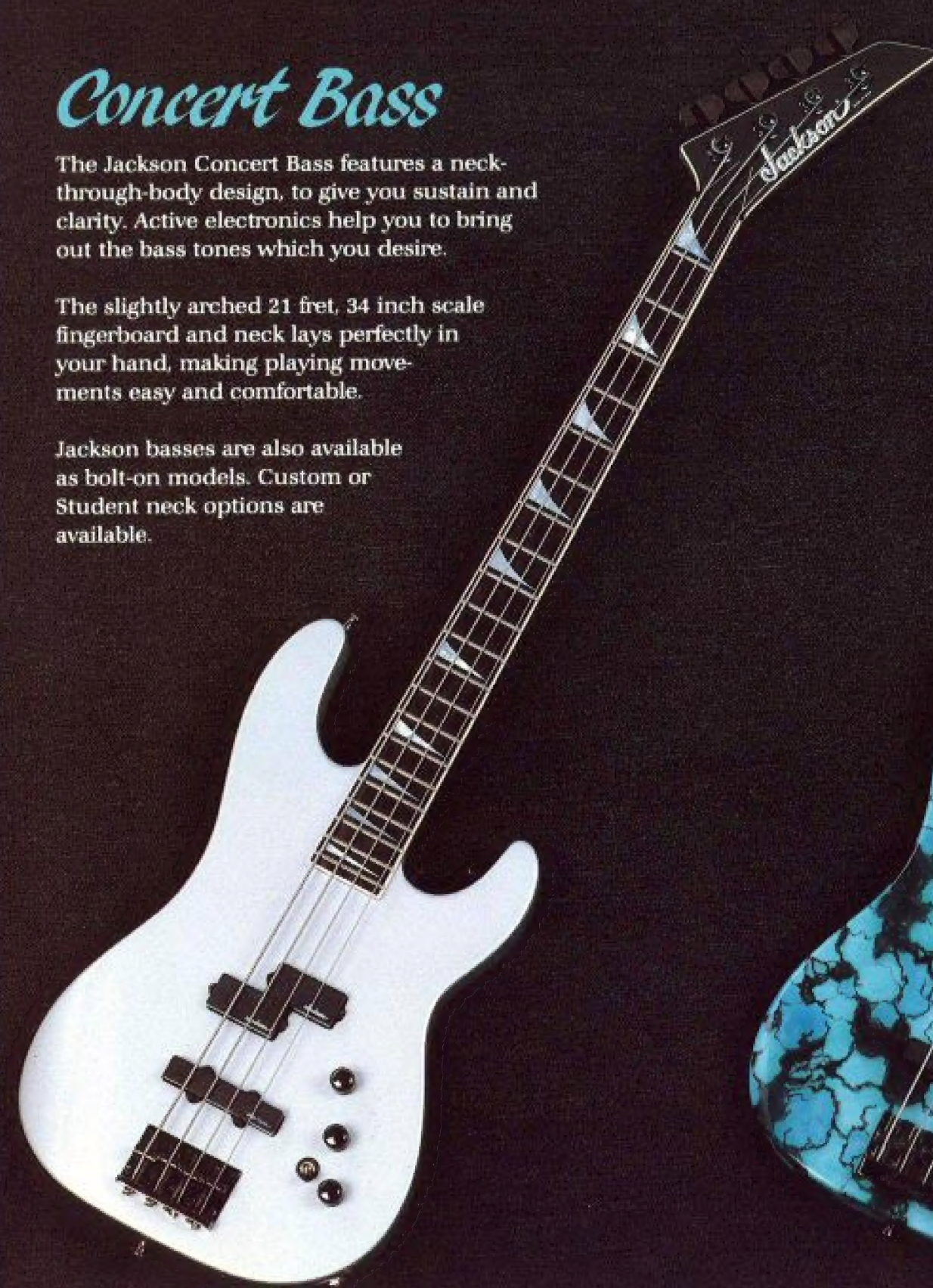
Like the Rhoads Model, the King V has become a favorite of rock and metal players because of its aggressive look and tonal characteristics.

Concert Bass

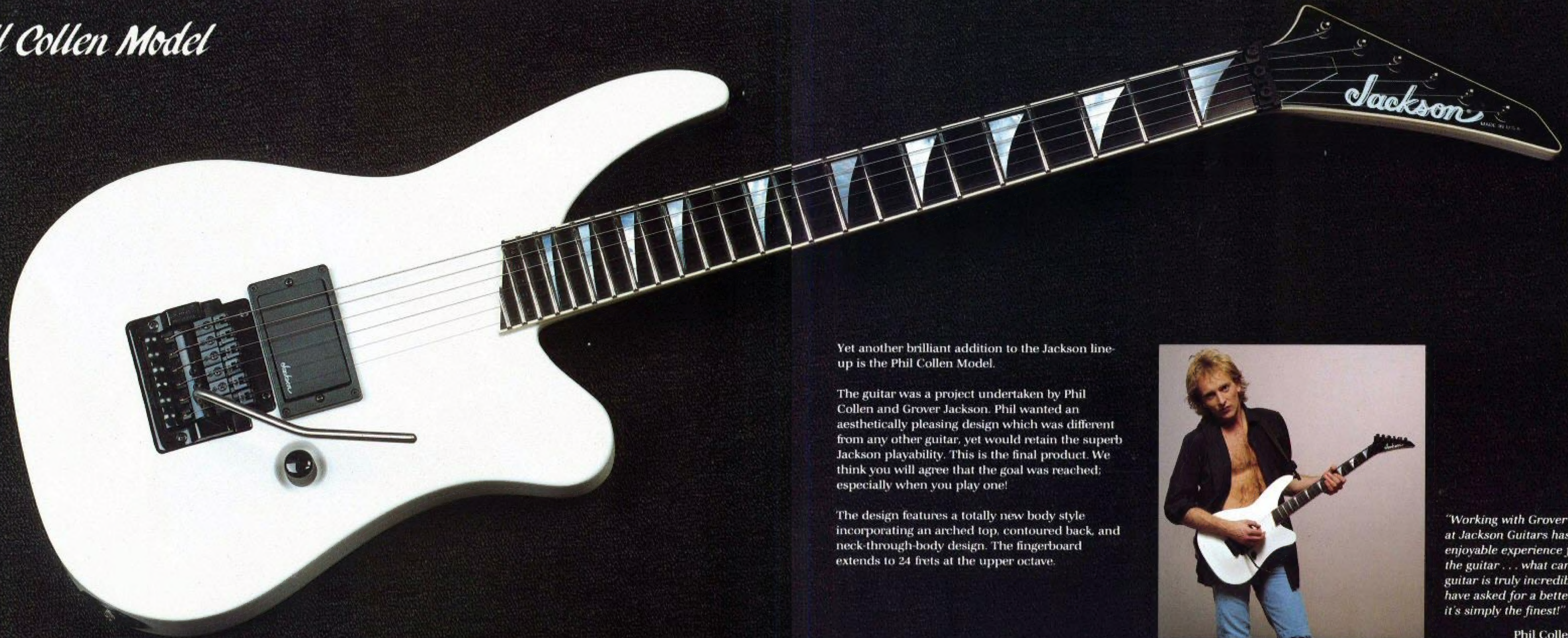
The Jackson Concert Bass features a neck-through-body design, to give you sustain and clarity. Active electronics help you to bring out the bass tones which you desire.

The slightly arched 21 fret, 34 inch scale fingerboard and neck lays perfectly in your hand, making playing movements easy and comfortable.

Jackson basses are also available as bolt-on models. Custom or Student neck options are available.



Phil Collen Model



Yet another brilliant addition to the Jackson line-up is the Phil Collen Model.

The guitar was a project undertaken by Phil Collen and Grover Jackson. Phil wanted an aesthetically pleasing design which was different from any other guitar, yet would retain the superb Jackson playability. This is the final product. We think you will agree that the goal was reached; especially when you play one!

The design features a totally new body style incorporating an arched top, contoured back, and neck-through-body design. The fingerboard extends to 24 frets at the upper octave.



"Working with Grover and everyone at Jackson Guitars has been a very enjoyable experience for me. About the guitar . . . what can I say? The guitar is truly incredible. I could not have asked for a better instrument; it's simply the finest!"

Phil Collen, Def Leppard



All that need be said is:



Dave Mustaine, Megadeth



Gary Moore



Doug Aldrich, Lion



Adrian Smith, Iron Maiden



Michael Sweet/Oz Fox, Stryper



Danny Spitz, Anthrax



Amir Derakh, Jailhouse



Robbin Crosby/Warren DeMartini, Ratt

"I play a Jackson"



Ebony

Rosewood

Maple

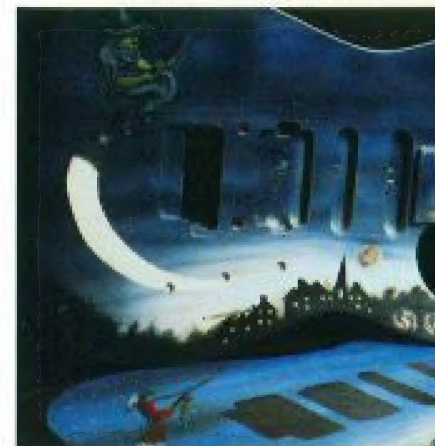


Painted Pickups

Route For Pull-back



Oil Neck
(neck-thru-body guitars)



Finished Graphic

Customer-supplied
Artwork

Options, Options, Options...

With so many options available, it's hard to imagine any guitar being the same!

Color options: metal flakes, phosphorescents, fluorescents, crackles, bursts, and, of course, our custom graphics.

Neck options: paint head same as body, custom logo, pearl logo, oil neck, reverse Jackson inlay, fret sizes, reverse headstock, 24 fret bolt-on necks, etc.

Electronics options: Extra volume or tone controls, splitters, push-pull pots, gain knobs/switches, kill switches, and our various electronics systems.

The list goes on! Consult your price list for other options.

The Evolution of a Jackson Guitar

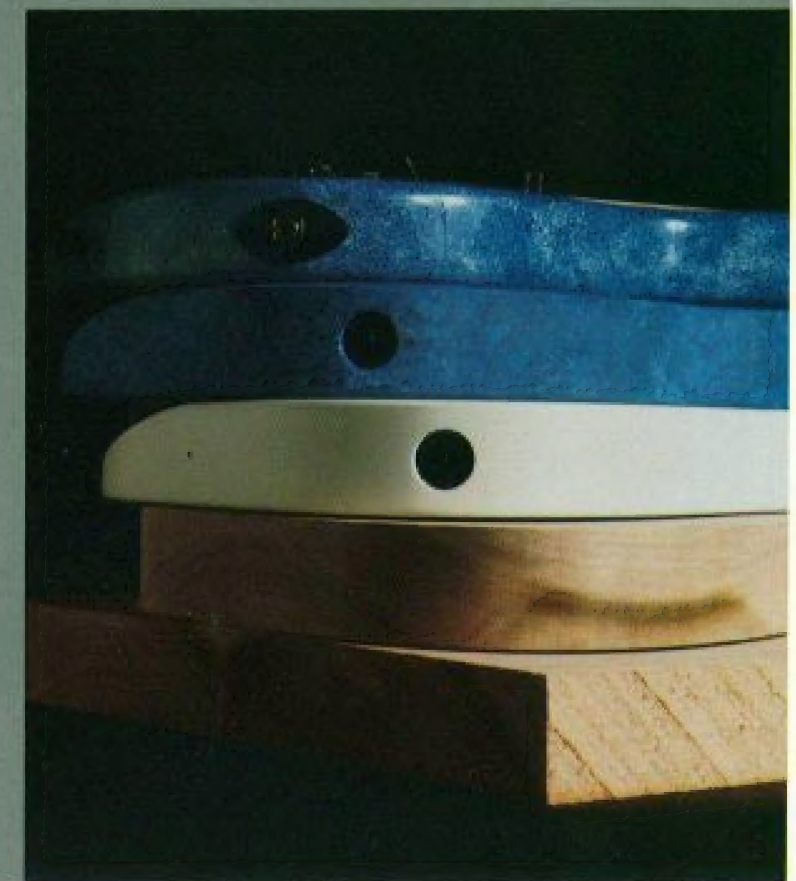
The finished product: a new Jackson Guitar!

The paint/clear/sand stages.

The body is sprayed with polyester, a primer-like material and then sanded to insure a uniform smoothness.

The shape is drawn and the wood is rough cut. The internal cavities are then routed.

Initial block of wood.

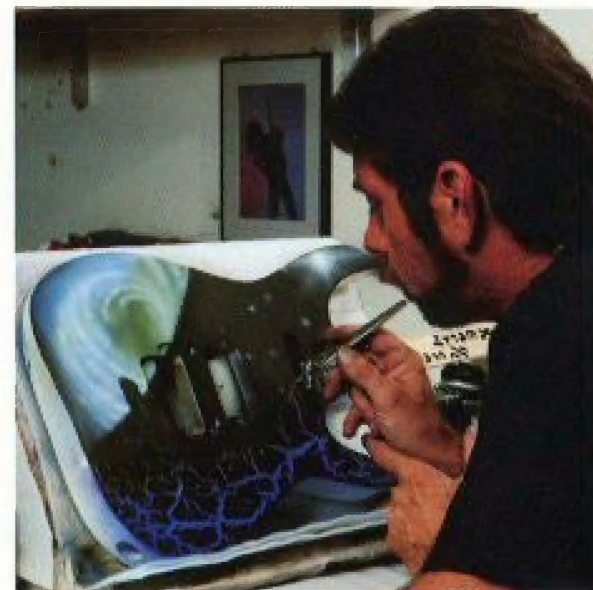




Factory Tour



Shaping/Cavity Routing. All Jackson guitar bodies are hand routed using custom hand-made jigs to insure proper tolerances and specifications.



Graphics. The options available to you from the graphics department are endless! Anything from life-like figures to off-the-wall, abstract concoctions to finishes which look and feel like granite rock can be had.



Detailing. Paint edges are scraped and sanded smooth to insure proper paint adhesion before coats of clear are sprayed.



Neck/Fret Dress. The ultimate playing surface on a guitar is the frets. There are no machines in this department. All fretwork is done by hand to insure that the guitar plays flawlessly.



Final Assembly/Set-up. Every component which makes up a Jackson guitar must have proper fit, alignment, and playing characteristics for the guitar to pass final inspection.



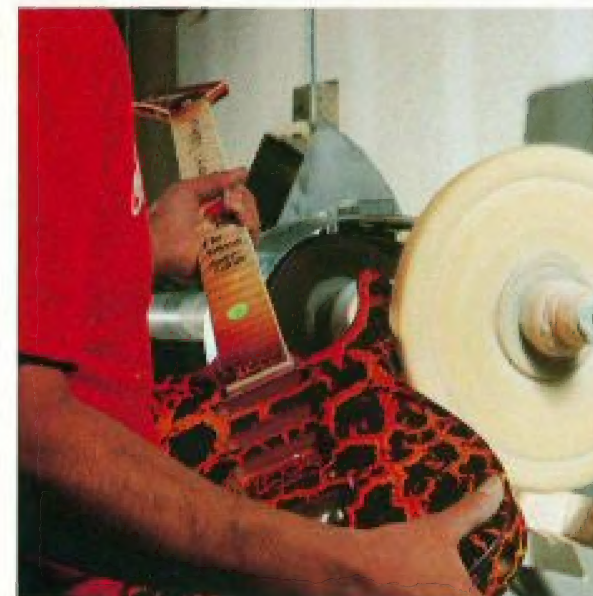
Neck Assembly. Jackson guitar necks have a reputation as being very fast and very playable. Each Jackson neck must meet or surpass strict quality control standards.



Paint/Clear. In sealed rooms, each guitar is sprayed using the latest advances in paint technology.



Logo Application. Logos are applied by silk-screen or decal. A pearl logo is being hand-placed in this photo.



Rub Out. To get that "smooth as glass" look, all Jackson guitars are hand sanded and hand rubbed. Extra special attention is given at the buffing wheel to insure an excellent finish.

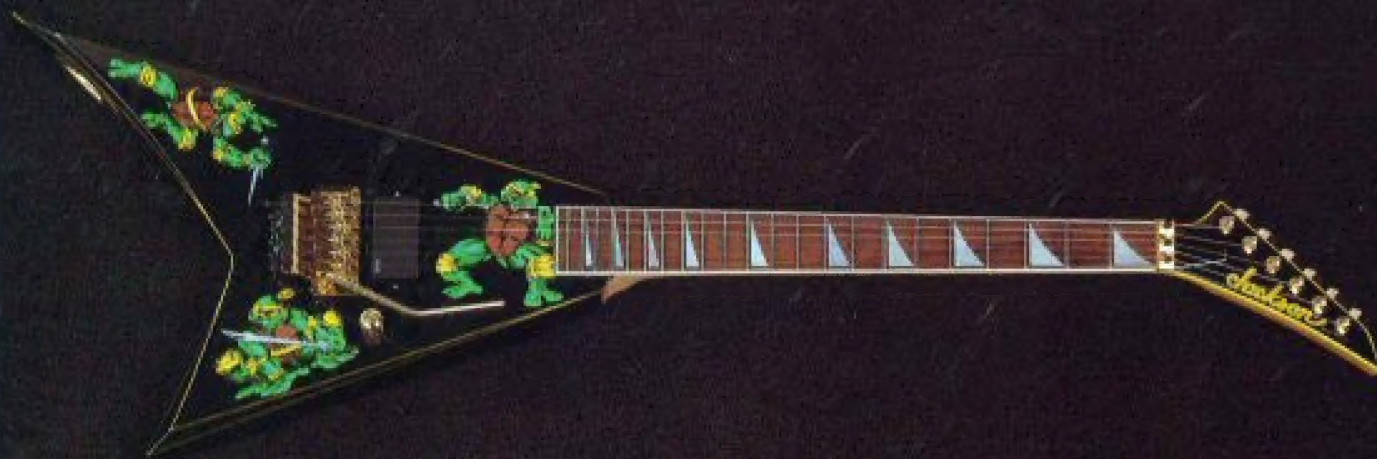


Electronics Assembly/Wiring. High quality components make up Jackson Electronics. When placed in shielded cavities, you get a high output, yet quiet electronics system as a result!

The people who do the final set-up on our guitars know how a guitar should feel and, most importantly, how it should play. They know what a guitarist is looking for in an instrument because they are players themselves!

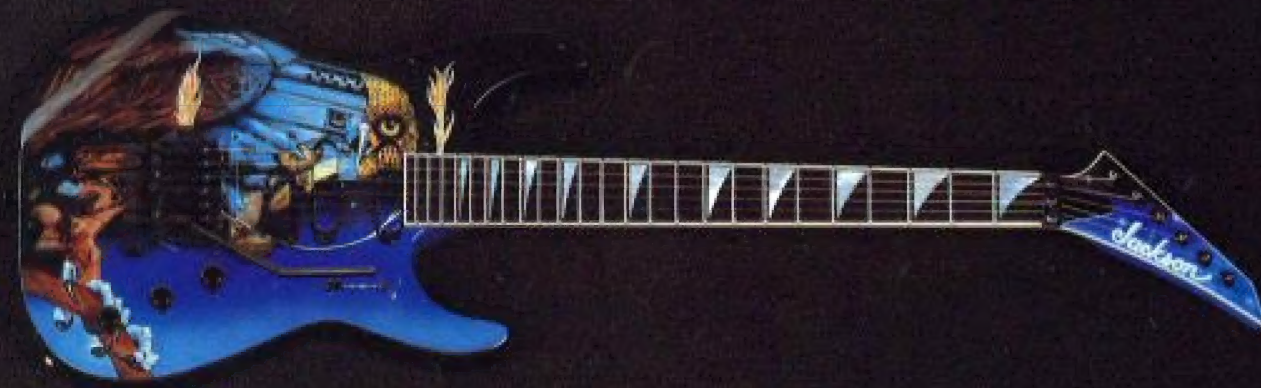
Be assured that each Jackson guitar will receive very special attention from every department from the time it comes in the door as a plank of wood to the time it goes out the door as a completed Jackson guitar.

See for yourself how much effort goes into the making of our guitars. Try one out at your nearest authorized Jackson dealer.



Those things which bore you don't appeal to you. Right? Sure, the answer is obvious.

How many times have you walked into a music store only to find rows and rows of "boring" guitars? It's easy for you to know what you want, however finding it may be quite a task. How many times have you heard yourself say, "I wish someone made it like this" or "I like the body style, but the neck is not too good" or "why does this guitar only come in these colors?"



You don't have to ask these questions. Jackson Guitars has an answer!

We let you make the rules. Use the provided design sheets to help us make your dream guitar come to life! If you plan on having a custom graphic done, you may enlarge the design sheets at your own convenience if you require a larger space to work with to show details in your graphic.



- We let YOU decide the color/graphics!
- ... YOU decide the electronics options and placement!
 - ... YOU decide any modifications/alterations!
 - ... YOU decide measurements/specifications!
 - ... YOU decide ... WE provide!

It is our philosophy that you can not be truly happy with a guitar unless everything about that instrument meets or surpasses your expectations. This is the reason Jackson Guitars exists. We are here to provide you with the instrument you want ... and nothing less.

\$4.00

JACKSON/CHARVEL, INC., 4452 Airport Drive, Ontario, California 91761